



INVITATION

The EUROPEAN PERFORATORS ASSOCIATION (EUROPERF) and the INDUSTRIAL PERFORATORS ASSOCIATION (IPA) are pleased to invite all metal perforators and suppliers to the perforation industry worldwide to the 2008 World Perforating Conference. This event will take place from 18th to 21st June 2008 in Munich (Hotel Bayerischer Hof), Germany.

This is a unique occasion to meet and exchange views with fellow perforators from all over the world in a country where some of the leading perforators and suppliers to our industry are based. Those who have perforators as customers will have no better opportunity to meet with the industry. A detailed programme of the high-level conferences and presentations will be sent to delegates prior to the meeting, but we have left time for leisurely networking and informal contacts.

On the occasion of this World Perforating Conference, the "WPC 2008 Book" will be published containing the profile of the perforating companies attending the conference and an updated listing of all known perforators worldwide. It is possible to advertise in this book.

We will meet in the historic capital of Bavaria during the year when the city celebrates its 850th anniversary. Included in the programme is a visit to the Neuschwanstein Castle of Louis II of Bavaria, a Bavarian dinner and a gala dinner. The Bayerischer Hof (www.bayerischerhof.de) is a traditional hotel located at the heart of this historical city.

Dress code will be casual for the excursion, business casual for the meetings and opening cocktail/dinner. The only more formal function will be Saturday's gala dinner. On this occasion the ladies are invited to wear cocktail-party clothing; the gentlemen are asked to wear a jacket and tie.



Following the WPC 2008, several German companies will open their plants to delegates. The definitive programme and detailed registration procedure will be sent individually to the interested companies, please let us know with your registration if you wish to receive information on the registration to the **Plant Tour**. For your travel arrangements, you might be interested to know that the plant tour will end in the region of Frankfurt AM International Airport on 25 June in the evening.

Make your plans to attend WPC 2008 now!

We have done our best to design an extensive and user-friendly registration package. The following pages from this invitation contain a **Guide for registration**, the **Programme of the event** and an **Invitation to publish advertisement** in the World Perforation brochure.

Should you have any questions, please do not hesitate to phone, fax or e-mail. The Secretariat will be glad to answer your questions and assist you in the preparation of this event.

I sincerely look forward to meeting you in Munich.

With kindest regards,

Gerhard Bullinger
President of Europerf

GUIDE FOR REGISTRATION

Deadline for registration is 31 January 2008

1. Please complete the attached **REGISTRATION FORM** for registration and payment.

- This form is a three-page Word document, which you can either print out or fill in electronically. Please bear in mind that if you complete the form in the electronic version you can edit only the parts highlighted by clicking in them. The rest of the document is protected.

- Please provide us with all the information we need about your company, the delegates you wish to send to the event and the persons accompanying them.

- If you wish to advertise in the World Perforation Brochure (See ad solicitation below), please make sure you adhere to the **AD Technical specifications** provided in the documents attached.

- You are asked to calculate yourself the amount of your fee: It includes a company fee (see payment form for details), a delegate fee and a fee for each accompanying person. These fees cover the complete program and no additional payment will be required to attend any of the activities.

2. Please complete the **HOTEL RESERVATION FORM** for the Hotel Bayerischer Hof and return it directly to the hotel as indicated on the form (please see booking details and deadline on the form).

Apart from the hotel form, all forms are to be returned (preferably by email) to

EUROPERF, the European Perforators Association

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PROGRAMME 2008

WORLD PERFORATING CONFERENCE

18-21 June 2008, Munich, Germany

Wednesday 18 June 2008

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|---------------|---|
| 12:00 | Arrivals & WPC registration desk |
| 15:00 – 16:45 | Europeperf Meeting (by invitation, casual business) |
| 15:00 – 16:45 | IPA Meeting (by invitation, casual business) |
| 17:00 – 18:00 | Joint Europeperf/IPA Meeting (by invitation, casual business) |
| 19:00 | Reception (cocktails and finger food – casual) |

Thursday 19 June 2008

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|----------------|---|
| 9:00 – 11:00 | Conference Opening and Welcome (casual business)
Presentation of the delegates
Regional economic report |
| Starting 11:30 | Excursion to the <i>Neuschwanstein</i> Castle of King Ludwig II of Bavaria
http://www.neuschwanstein.com/english/index.htm
11:30 - Departure to the <i>Kloster Andechs</i> monastery and Bavarian lunch on site
http://www.andechs.de/index.asp?lng=en (includes guided visit of the "Kloster" and/or beer tasting)
14:30 - Departure to the <i>Neuschwanstein</i> castle for guided visit (in English or German - other languages upon request)
19:00 - Bavarian dinner at the nearby Hotel Mueller
http://www.hotel-mueller.de/index.php?id=228 |



Friday 20 June 2008

- 9:00 - 12:00 *" Perforators on the squeeze!"*
- Panel of speakers with QA session
Perforators rely heavily on raw material suppliers but are themselves suppliers for other industries. How do they cope with this specific situation?
- 12:00 Free afternoon and/or meeting with suppliers
- 19:30 Dinner in a restaurant in Munich city centre (venue to be confirmed, casual)

Saturday 21 June 2008

- 9:00 - 12:00 *" Challenging materials for perforators"*
- Presentation by IPA/Europerf suppliers followed by a QA session to a panel of suppliers, steel experts and perforators
The Steel producers innovate constantly with new materials which are always more resistant and flexible. How can the perforators handle these new products with their current materials?
- 9:00 - 12:00 Guided tour of Munich (for accompanying persons)
- 12:00 – 14:00 Joint lunch
- 14:00 Free afternoon and/or meeting with suppliers
- 19:00 Gala Dinner (formal)

Sunday 22 June 2008

Checkout from hotel and departure for plant tour



AD SOLLICITATION

You have the possibility to advertise in the WP 2008 brochure, which will be published and distributed on the occasion of the World Perforation 2008 event. This year we will place a particular emphasis on the professional quality of this brochure and your advertisement will benefit from colour printing.

***Important:** Enclosed with the invitation package you will find an explanatory note, which provides all technical specifications required for a professional publication. In order to allow us to offer the best printing quality possible for your advertisement, please pay extra attention to these specifications.*

If you are unable to obtain "print-ready" artwork as specified for your ad or logo, please supply specifications and sample layout. The printer will then construct the ad or reproduce the logo.

We are of course at your disposal should you have any further questions

Please complete the Part **4 "Advertisement in the WP brochure"** in the **"Registration form"**

The rates are:

Full Page Ad	IPA/EUOPERF Members	€ 800
	Non-members	€ 1000
½ Page Ad	IPA/EUOPERF Members	€ 500
	Non-members	€ 800
¼ Page Ad	IPA/EUOPERF Members	€ 300
	Non members	€ 500